
Subject:	REVIEW OF ON AND OFF-STREET PARKING CHARGES
Meeting and Date:	Cabinet – 14 January 2019
Report of:	Roger Walton, Strategic Director (Operations and Commercial)
Portfolio Holder:	Councillor Nigel Collor, Portfolio Holder for Access and Licensing
Decision Type:	Key Decision
Classification:	Unrestricted

Purpose of the report: To brief Cabinet on the outcome of the annual review of parking charges and to seek approval to retain the charging regime as set out in the report.

Recommendation:

1. Note the outcome of the annual review of parking charges.
2. Agree to continue to freeze parking charges at their current levels as set out in Appendix 1.
3. Delegate authority to the Transport & Parking Services Manager to set a maximum stay parking restriction at Tides Leisure.

1. **Summary**

- 1.1 This report seeks Cabinet agreement for the parking charges for both on and off-street parking including permit charges for the coming year. In January 2011 it was agreed that parking charges would be reviewed annually and in line with that decision it is considered appropriate to review charges once again.
- 1.2 In making these recommendations, consideration has been given to equality issues. It is not anticipated that these proposals will adversely affect any of the groups having protected characteristics contrary to the Equalities Act 2010.

2. **Introduction and Background**

- 2.1 Parking charges were last increased in Dover District on 8th February 2016, after having been previously frozen for 4 years.
- 2.2 As noted above, Cabinet has previously agreed that charges should be reviewed annually.
- 2.3 The Council's Parking Strategies, produced in 2015, recognise the importance of setting tariffs at a level which encourages wider utilisation of all available parking provision across each of the towns, responds to the particular circumstances within each town and seeks to match the availability of spaces with public expectations and demand.
- 2.4 The Dover strategy notes in particular the need to take account of the potential impact on parking demand of the St. James's development, whilst the Deal strategy highlights the pressures on parking at weekends.
- 2.5 The availability and effective management of parking is an important factor in both maintaining and increasing the vitality of our town centres, with a difficult balance needing to be struck between the use of charges as a mechanism to ensure that

parking spaces are rotated rather than being full all day against the risk that the cost of parking dissuades residents and visitors alike from using town centre businesses.

- 2.6 Given the limited capacity within the town centres there is no easy solution to this conundrum. The demand for parking spaces clearly varies through the day, week and year and the Parking strategies suggest that the Council consider differential charging between say weekdays and weekends. This has been considered but given the complexity involved in setting tariff levels to seek to meet all such scenarios is thought to be unrealistic at this time,
- 2.7 Support to the local economy has also been provided in partnership with the local business community through for example, the free parking arrangements offered to support Small Business Saturday and the occasional concessionary arrangements offered to event organisers.
- 2.8 In considering the appropriate level for parking charges the Council must have regard to guidance on parking policy and charges given in the Secretary of State's Statutory Guidance to the Local Authorities on the Civil Enforcement of Parking Contraventions, expanded upon in Operational Guidance to Local Authorities: Parking Policy and Enforcement.
- 2.9 This states that charges should be proportionate, so authorities should not set them at unreasonable levels and the Guidance also indicates that when setting on- and off-street parking charges, authorities should consider lower charges off-street than on-street. This would encourage drivers to park off-street, thus minimising on-street congestion caused by vehicles searching for spaces.
- 2.10 It should be noted, in 2018/2019 the Council ceased managing the Sainsbury's car park in Deal and it is imminent that Council management of the Co-Op car park will also cease, in addition, Woolcomber Street and Town Wall Street car parks in Dover will be closing when the new leisure centre is opened in February 2019, all of which will have an impact of the parking account.
- 2.11 The retail development at St. James's is now open for business as of 3rd December 2018, have their own onsite parking regime in place. As envisaged this has had a significant impact on parking patterns within the town centre. There has also been nine months whereby St James car park had no parking restrictions in place, this in turn caused many of the local Council car park customers to migrate and has also had a significant impact on the parking account.
- 2.12 Parking arrangements for the development were set within the planning process and will be reviewed on a regular basis. It is noted that charges will continue to match other town centre car parks with a maximum 4 hour stay to meet the retail and leisure needs. Charges are currently levied from Monday to Saturday.

3. **Proposals for 2019/20**

- 3.1 In reviewing the current parking charges, both current usage levels and the charging policies in adjacent authorities have been reviewed to ensure that the Council's charges are set at a level which whilst ensuring effective demand management of the available parking spaces would not disadvantage our town centres in comparison with neighbouring towns.
- 3.2 Accordingly, it is clear that the charges set by Dover DC remain below those of neighbouring authorities (**See Appendix 2**). There is no evidence that this is adversely affecting the availability of spaces and so **no increases are proposed to the current charges.**
- 3.3 Similarly with regard to the charging period within each day, the Council has a shorter charging period than neighbouring authorities most of whom have charges which

extend into the evening period. **No changes are proposed to the current charging period.**

- 3.4 As regards the parking arrangements at Tides Leisure Centre in Deal, Cabinet agreed in April 2017 that the Tides car park would become non-chargeable, once the new Dover District Leisure Centre was opened which is now planned for February 2019. However, enforcement for the Tides site will still be required to ensure the users of the car park are the users of the Tides Centre. A maximum stay should be implemented to discourage commuters, however, this will not deter the local shoppers, there are a number of parking enforcement options available i.e. a refund system, ANPR or a ticket which displays the time of arrival rather than amount paid. Approval is sought to allow for the setting of a maximum stay to be delegated to the Transport & Parking Services Manager.

4. **Identification of Options**

- 4.1 Option 1. To freeze the parking charges for On & Off Street parking and permit charges for 2019/2020 as set out in Appendix 1, to agree to delegate the decision making process for the setting of a maximum stay at Tides in Deal. **This is the preferred option.**
- 4.2 Option 2. To retain the current management arrangements.

5. **Evaluation of Options**

- 5.1 The preferred option is Option 1, because this will ensure that there is a continued and reasonable “turn over” of available parking spaces, supports those living within resident zones and with the continued freezing of parking charges ensure that motorists continue to have low cost options also the implementation of a maximum stay at Tides will assist the users of the Tides Centre to enable them to have adequate parking provision available.

6. **Resource Implications**

- 6.1 No resource Implications

7. **Corporate Implications**

- 7.1 Comment from the Director of Finance: Finance has been consulted and has nothing further to add.
- 7.2 Comment from the Solicitor to the Council: The Head of Governance has been consulted during the preparation of this report and has no further comment to make.
- 7.3 Comment from the Equalities Officer: This report does not specifically highlight any equality implications, however in discharging their duties members are reminded to comply with the public sector equality duty as set out in section 149 of the Equality Act 2010 <http://www.legislation.gov.uk/ukpga/2010/15>

8. **Appendices**

Appendix 1: Schedule of Proposed Charges

Appendix 2: Parking Charges: Comparison with neighbouring authorities

Background Papers

None.

Contact Officer: Roger Walton, Strategic Director (Operations and Commercial)

Appendix 1: Schedule of Current Charges

CAR PARK CHARGES (OFF-STREET) – DOVER		
CAR PARK	CURRENT CHARGES	
	TIME	CHARGE
Albany Place, Dover Linear charging up to 5 hrs Minimum charge 30p Charges apply Mon - Sat	1hr	60p
	2hr	£1.20
	3hrs	£1.80
	4hrs	£2.40
	5hrs	£3.00
	5 to 8 hrs	£3.60
Bench Street, Dover Linear charging Minimum charge 40p Charges apply Mon - Sat	1hr	£1.10
	2hrs	£2.20
	3hrs	£3.30
	4hrs	£4.40
Camden Crescent, Dover Linear charging up to 5 hrs Minimum charge 40p Charges apply Mon - Sun	1hr	£1.10
	2hr	£2.20
	3hrs	£3.30
	4hrs	£4.40
	5hrs	£5.50
	5 to 8 hrs	£6.50
Castle Hill Coach Park Charges apply Mon - Sat	Up to 8 hrs	£7.50
Ladywell Car Park, Dover Linear charging up to 5 hrs Minimum charge 40p Charges apply Mon - Sat	1hr	£1.10
	2hr	£2.20
	3hrs	£3.30
	4hrs	£4.40
	5hrs	£5.50
	5 to 8 hrs	£6.50
Maison Dieu Car Park, Dover Linear charging up to 5 hrs Minimum charge 40p Charges apply Mon - Sat	1hr	£1.10
	2hr	£2.20
	3hrs	£3.30
	4hrs	£4.40
	5hrs	£5.50
	5 to 8 hrs	£6.50
Maison Dieu Car Park, Coach Bays Charges apply Mon – Sat	Up to 8 hrs	£7.50
Pencester Road Car Park, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr	£1.10
	2hrs	£2.20
	3hrs	£3.30
Priory Road Car Park, Dover Linear charging up to 5 hours Minimum charge 40p Charges apply Mon - Sat	1hr	£1.10
	2hr	£2.20
	3hrs	£3.30
	4hrs	£4.40
	5hrs	£5.50
	5 to 8 hrs	£6.50

CAR PARK CHARGES (OFF-STREET) – DOVER		
CAR PARK	CURRENT CHARGES	
Samphire Hoe (Eurotunnel) Charges apply Mon - Sat	Up to 30mins Up to 2hrs	50p £1.00
Stembrook Car Park, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hr 3hrs 4hrs	£1.10 £2.20 £3.30 £4.40
Townwall Street Car Park, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hr 3hrs 4hrs	£1.10 £2.20 £3.30 £4.40
Woolcomber Street Car Park, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hr 3hrs 4hrs	£1.10 £2.20 £3.30 £4.40
PARKING CHARGES (ON-STREET) – DOVER		
Castle Street, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60
Seafront - Cars Linear charging up to 5 hours Minimum charge 40p Charges apply Mon – Sun	1hr 2hr 3hrs 4hrs 5hrs 5 to 8 hrs	£1.10 £2.20 £3.30 £4.40 £5.50 £6.50
Seafront – Motorhomes Charges apply Mon – Sun NB see below *	Overnight Charge (17.00 to 09.00)	£7.50
Seafront – Coaches Charges apply Mon – Sun	Up to 8 hrs	£7.50
Pencester Road, Dover Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60

*NB – Charges have yet to be introduced as proposal is subject to consultation to be referred to Dover Joint Transportation Board (JTB).

PARKING CHARGES (OFF-STREET) – SANDWICH		
CAR PARK	CURRENT CHARGES	
Gazen Salts Car Park, Sandwich Linear charging up to 5 hours Minimum charge 30p Charges apply Mon – Sat	1hr 2hrs 3hrs 4hrs 5hrs 5 to 8 hrs	70p £1.40 £2.10 £2.80 £3.50 £4.00
Guildhall Car Park, Sandwich Linear charging up to 5 hours Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs 3hrs 4hrs 5hrs 5 to 8 hrs	£1.00 £2.00 £3.00 £4.00 £5.00 £6.00
The Quay Car Park, Sandwich Linear charging up to 5 hours Minimum charge 40p Charges apply Mon – Sun	1hr 2hrs 3hrs 4hrs 5hrs 5 to 8 hrs	£1.00 £2.00 £3.00 £4.00 £5.00 £6.00
PARKING CHARGES (ON-STREET) – SANDWICH		
Market Street, Sandwich Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.10 £2.20 £1.10 £2.20
New Street, Sandwich Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.10 £2.20 £1.10 £2.20

PARKING CHARGES (OFF-STREET) – DEAL		
CAR PARK	CURRENT CHARGES	
Beach Street Car Park, Deal Linear charging up to 5 hours Minimum charge 40p Charges apply Mon – Sun	1hr 2hr 3hrs 4hrs 5hrs 5 to 8 hrs	£1.10 £2.20 £3.30 £4.40 £5.50 £6.50

PARKING CHARGES (OFF-STREET) – DEAL		
CAR PARK	CURRENT CHARGES	
Deal Castle Linear charging Minimum charge 40p Charges apply Mon – Sun	1hr 2hrs 3hrs	£1.10 £2.20 £3.30
Middle Street Car Park, Deal Linear charging Minimum charge 40p Charges apply Mon – Sun	1hr 2hrs 3hrs 4hrs	£1.10 £2.20 £3.30 £4.40
Park Street Car Park, Deal Former Co-Op car park, minimum time one hour Charges apply Mon – Sat	1hr 2hrs	£1.10 £2.20
South Street Car Park, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.10 £2.20
Stanhope Road Car Park, Deal Linear Charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs 3hrs	£1.10 £2.20 £3.30
St. Ethelburga's Car Park, Deal Former Co-Op car park, Minimum time one hour Charges apply Mon – Sat	1hr 2hrs	£1.10 £2.20
St. George's Car Park, Deal Linear charging up to 5hrs Minimum charge 40p Charges apply Mon – Sat	1hr 2hr 3hrs 4hrs 5hrs 5 to 8 hrs	£1.10 £2.20 £3.30 £4.40 £5.50 £6.50
Tides Leisure Centre, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat To become non charging car park as of Feb 2019	Currently: 1hr 2hr 3hrs 4hrs Note - February 2019 a Max stay is TBC	Currently: £1.10 £2.20 £3.30 £4.40 Note - As of February 2019 this car park will become free
Town Hall Car Park, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat	Up to 1hr Up to 2hrs	£1.10 £2.20

PARKING CHARGES (OFF-STREET) – DEAL		
CAR PARK	CURRENT CHARGES	
Union Road Car Park, Deal Linear charging up to 5hrs Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs 3hrs 4hrs 5hrs 5 to 8 hrs	80p £1.60 £2.40 £3.20 £4.00 £4.80

PARKING CHARGES (ON-STREET) – DEAL		
CAR PARK	CURRENT CHARGES	
Beach Street (between Broad Street & South Street) Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60
Beach Street (Royal Hotel to Dolphin Street) Linear charging up to 5hrs Minimum charge 40p Charges apply Mon – Sun	1hr 2hr 3hrs 4hrs 5hrs 5 to 8 hrs	£1.10 £2.20 £3.30 £4.40 £5.50 £6.50
King Street, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60
Prince of Wales Terrace, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60
Victoria Road, Deal Linear charging Minimum charge 40p Charges apply Mon – Sat	1hr 2hrs	£1.30 £2.60

PARKING CHARGES WALMER CASTLE, DEAL CASTLE & ST MARGARETS BAY		
CAR PARK	CURRENT CHARGES	
Walmer Castle Charges apply Mon to Sun	All Day Charge	£2
Deal Castle Charges apply Mon to Sun	All Day Charge	£1.10
St Margaret's Bay Charges apply Mon to Sun	Per Hour Charge	£0.70 car £1.40 car & trailer

PERMIT CHARGES	
	CURRENT CHARGES
RESIDENTS	
Deal Zones 2/H/L/N/ /P	
Deal Zone 2 (North Town Centre)	£90
Deal Zone H (Central area)	£60
Deal Zone L (Gifford, Blenheim Rd etc)	£60
Deal Zone P (Bridgeside etc)	£60
* Deal Zone N (Beechwood Ave, London Road)	£60
Dover Zones A/B/C/D/E/F/G/K & M	£60
*Dover Zone M (Priory Hill, Priory Grove)	£60
*Dover Zone G (Victoria Pk, Laureston Pl, Castle Rd & Castle St)	£60
Dover Zones On/Off Street B/E & F	£90
Sandwich Zone J	£90
Sandwich 2 nd Residents	£85 – 6 months £155 – 12 months
BUSINESS	
Dover or Deal (Mon – Sun)	£75 – 6 months £145 – 12 months

PERMIT CHARGES	
	CURRENT CHARGES
Seafront, Dover	£140 – 6 months £265 – 12 months
Gazen Salts, Sandwich	£60
Off-Street, Dover, Deal & Sandwich	£215 – 6 months £410 – 12 months
Sandwich Business	£85 – 6 months £155 – 12 months
Snargate Street Business	£85 – 6 months £155 – 12 months
Samphire Hoe	£30
St. Margaret's Bay (May - Sept)	£40 – 6 months
Leisure Centre Permits	£125
Visitor Permits	Daily visitor permits can be purchased in blocks of 10 and cost £2 each
Doctors	£35
Community Services	£30

PERMIT CHARGES (WAIVERS)	
	CURRENT CHARGES
Waivers (On-Street) Pay & Display Bays (On/Off Street) Short Stay Long Stay Bay Suspensions	£9 per day £22 per week £55 per month £6 per bay/day £17 per bay/week £5 per bay/day 120 per suspension £55 additional week/part week, plus loss of P&D income at commercial rate of £5 per day.

Pre-Paid Ticket Min stay 2 days. (Camden Crescent car park only)	£3.75 per day Charged at daily rate but without time limit.
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*NB – Permit zones N, M, G have yet to be